

KESS 2: open for business

The Knowledge Economy Skills Scholarships (KESS 2) programme supports **Doctoral and Research Masters awards** in Welsh Universities, **jointly sponsored by external partners** based in the Convergence areas of Wales

KESS 2 is closely aligned to meeting the higher-level skills needs of the Welsh Government's priority economic sectors

- Scoped and delivered in collaboration with the company partner
- Must be completed in 3.5 years for PhD and 1 year 3 months for Research Masters
- The company partner will contribute an annual cash contribution between £3.5k - £4.75k (depending on company size)
- The research student will spend a minimum of 1 month per year at the company partner

What are the benefits for companies in participating?

- Encourage companies to undertake research and recruit researchers to develop business-focused research
- A low cost opportunity to test claims, perceptions and experiences regarding your product, service or brand
- Support the development of key technologies in the West Wales & the Valleys area
- Position your organisation as a market leader in the sector
- Participating companies really value the link with the University, and this has often led to other collaborations
- Positive press, marketing and PR opportunities: businesses report an excellent return on their investment long before the research results are published, or their impact felt



The quality and the variety of the research that KESS offers is way beyond what we would be able to do in-house. For us, this isn't just about one project – it's about our research portfolio moving into the future. It's been given real focus by the academic partners' ability to understand the water industry's challenges.

Philippa Pearson, Dwr Cymru / Welsh Water – Utility sector

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Knowledge Economy Skills Scholarships (KESS) is a pan-Wales higher level skills initiative led by Bangor University on behalf of the HE sector in Wales. It is part funded by the Welsh Government's European Social Fund (ESF) convergence programme for West Wales and the Valleys



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KESS 2: ar agor am fusnes

Mae rhaglen yr Ysgoloriaethau Sgiliau Economi Gwybodaeth (KESS 2) yn cefnogi **dyfarniadau Doethuriaeth a Meistr Ymchwil** ym Mhrifysgolion Cymru, a **noddir ar y cyd gan bartneriaid allanol** yn ardaloedd Cydgyfeiriant Cymru

Mae KESS 2 yn agos iawn at ddiwallu anghenion sgiliau lefel uwch sectorau economaidd blaenoriaeth Llywodraeth Cymru

- Cwmpasu a chyflawni mewn cydweithrediad â chwmmi partner
- Rhaid cwblhau o fewn 3.5 mlynedd ar gyfer PhD ac 1 flwyddyn 3 mis ar gyfer Gradd Meistr Ymchwil
- Bydd y chwmmi partner yn gwneud cyfraniad ariannol blynyddol (rhwng £3.5k a £4.75k gan ddibynnu ar faint y chwmmi)
- Bydd y myfyriwr ymchwil yn treulio isafswm o 1 mis y flwyddyn gyda'r chwmmi partner

Beth yw'r manteision i'r cwmnïau sy'n cymryd rhan?

- Annog cwmnïau i ymgymryd ag ymchwil a recriwtio ymchwilwyr i ddatblygu ymchwil â'i ffocws ar fusnes
- Cyfle rhad i brofi honiadau, canfyddiadau a phrofiadau ynghylch eich cynnyrch, eich gwasanaeth neu eich brand
- Cefnogi'r gwaith o ddatblygu technolegau allweddol yn ardal Gorllewin Cymru a'r Cymoedd
- Lleoli eich sefydliad fel arweinydd marchnad yn y sector
- Mae cwmnïau sy'n cymryd rhan wir yn gwerthfawrogi'r cyswllt â'r Brifysgol ac mae hyn wedi arwain yn aml at gydweithredu arall
- Cyfleoedd cadarnhaol o ran marchnata, cysylltiadau cyhoeddus a gyda'r wasg: busnesau'n adrodd yn ôl am elw rhagorol ar eu buddsoddiad ymhell cyn cyhoeddi canlyniadau'r ymchwil, a chyn teimlo eu heffaith



Mae ansawdd ac amrywiaeth yr ymchwil y mae KESS yn ei chynnig ymhell tu hwnt i'r hyn y gallem ei wneud yn fewnol. I ni, nid mater o un prosiect yn unig yw hwn – mae ynghylch symud ein portffolio ymchwil ymlaen i'r dyfodol. Mae wedi cael ffocws gwirioneddol diolch i allu'r partneriaid academiaidd i ddeall heriau'r diwydiant dŵr.

Philippa Pearson, Dŵr Cymru / Welsh Water – Sector cyfleustodau

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Mae KESS (Ysgoloriaethau Sgiliau Economi Gwybodaeth) yn fenter sgiliau uwch ar gyfer Cymru gyfan sy'n cael ei harwain gan Brifysgol Bangor ar ran y sector Addysg Uwch yng Nghymru. Caiff ei hariannu'n rhannol gan raglen cydgyfeiriant Cronfa Gymdeithasol Ewrop Llywodraeth Cymru ar gyfer Gorllewin Cymru a'r Cymoedd



Cysylltu â ni: Tîm KESS 2 Prifysgol De Cymru

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